



# KMG • GOLD<sup>®</sup>

precious • metal • recycling

**THE ORIGINAL GOLD BUYER<sup>™</sup>**



KMG ENVIRONMENTAL INC • 620-C ACADEMY ROAD, WINNIPEG, MB R3N 0E6 CANADA • TEL 204.452.4653 • FAX 204.261.8752 • TOLL FREE 1.877.468.2220

## KMG Gold Recycling<sup>®</sup> Press Kit Contents

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## KMG Gold Recycling® – North America's Full Service Refinery & Precious Metal Recycler

When it comes to precious metal recycling, KMG Gold Recycling® is the trusted authority, providing a tradition of excellence, high-quality and unparalleled customer service.

A multiple Better Business Bureau Torch Award Winner, KMG Gold builds trust, advertises honestly, tells the truth, remains transparent, honors their promises, and displays integrity in all of their marketplace activities. KMG Gold strives to educate the consumer on the precious metal recycling industry and to help the environment by recycling precious metals to reduce mine waste caused by virgin mining of precious metals. KMG Gold offers their customers the highest payout rates in the industry for their precious metals which is a large part of what has earned the company several Torch Awards.

With several retail and convenient drop-off locations across Canada and the United States, KMG Gold accepts shipments from anywhere in North America. Precious metals can be dropped off or shipped directly to any of these locations in securely packed boxes, or using one of KMG Gold's exclusive **SecureShip™** Envelopes.

KMG Gold has partnered with the world's largest insurance underwriter to offer claimable shipping insurance for precious metal shipments from the customer to their head offices in Winnipeg, Manitoba and Grand Forks, North Dakota, reducing any sense of risk the customer may have. Any metals shipped to KMG Gold using a **SecureShip™** Envelope can be fully insured at half the cost of the competition's shipping insurance – and KMG's customers can be assured the value of contents contained in their packages are safe and claimable, even if the package is lost. No other buyer in the industry offers shipping insurance that boasts this guarantee.

KMG Gold believes that the best way for the public to protect themselves is to stay informed. Because of these high standards, KMG Gold has become the trusted resource for industry information for the press, the general public and those in the precious metals buying industry. Detailed information on the current gold buying market environment, and other helpful tips for gold buyers and sellers are available online at [www.kmggold.com](http://www.kmggold.com).

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## Why KMG Gold Recycling<sup>®</sup>?

KMG Gold offers a safe and secure way for anyone who accumulates precious metal scrap (such as dentists, jewellers, pawn brokers, crematoriums as well as private individuals) to recycle their unwanted metals for the most money in the industry – guaranteed.

- KMG Gold's expertise and experience ensures proper evaluation of the materials submitted for sale, and their integrity as an industry leader is exclusively recognized by the Better Business Bureau and their customers.
- KMG Gold offers amongst the highest payout rates in North America, with quick turnaround and fast payment.
- KMG Gold offers individuals the opportunity to create pool accounts and receive settlements in bullion or other product.
- KMG Gold is Canada's most dedicated full service refinery and gold buyer, 100% family-owned and operated.
- KMG Gold offers the most comprehensive recycling services of any refinery and gold buyer, accepting gold, silver, platinum, palladium, diamonds, and coins.
- KMG Gold offers excellent customer support and communication. Every transaction is fully transparent and open.
- KMG Gold offers custom settlement options tailored to suit all of your needs, whether you're selling small lots of gold or selling large refining lots.
- KMG Gold sets their "sell gold" prices for cash lots and refining lots according to the daily market price of precious metals, which changes each day.
- KMG Gold proudly advertises their pay out rates for customers so that the customer can shop and compare when recycling their precious metals. There is a sincere desire to educate and inform each potential customer, and to deliver value in each transaction.
- KMG Gold boasts a first class e-commerce website where customers across North America can shop online for gold testing supplies, coins, bullion and more, 24-hours a day.
- KMG Gold has exclusively partnered with AIR MILES<sup>®</sup> to offer customers AIR MILES<sup>®</sup> reward miles when they recycle precious metals.

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## Michael Gupton, BSc.Eng, CET, AScT – President & CEO of KMG Gold Recycling<sup>®</sup>

A gold prospector since 1983, Michael Gupton is a published and recognized expert on the environmental practices of mining and mineral exploration. With papers presented and published at five university and geotechnical conferences, and a peer-reviewed article published in the Canadian Geotechnical Journal, Gupton has established a clear message of environmental conservation.

In addition to his degree in Civil Engineering, Gupton is a registered prospector in Manitoba, Ontario, British Columbia, the Northwest Territories and the Yukon. He is a Certified Engineering Technologist (CET), and a member of the Certified Technicians and Technologists Association of Manitoba (CTTAM) and the Applied Science Technologists and Technicians of British Columbia (ASTTBC). He is also a Masters candidate with the University of British Columbia in Hydrogeology.

Gupton's research and publications focus on the environmental hazards of mining, mineral extraction, and mineral processing. From the diamond mine at Diavik in Northern Canada to the Antamina copper-zinc mine in Peru to Donlin Creek in Alaska, Gupton has studied the wide-ranging effects that mine waste rock and tailings have on the environment.

Gupton founded KMG Gold in 2007 with his wife Karen (their initials comprise the KMG namesake), and has since proven himself as the leading voice in the gold recycling industry by advocating for consumer interests. Since then, KMG Gold has exclusively been awarded several Better Business Bureau Torch Awards that recognize their mandate of honesty, trust and transparency in all of their marketplace activities.

### Publications:

- The Diavik Waste Rock Project: Design, construction, and instrumentation of field-scale experimental waste-rock piles. *Applied Geochemistry*. 2012/1/10.
- The Diavik waste rock project: Water flow through mine waste rock in a permafrost terrain. *Applied Geochemistry*. 2012/4/7.
- Diavik waste rock project: From the laboratory to the Canadian Arctic. *Securing the Future: Mining, Metals and the Environment in a Sustainable Society, and 8th Int. Conf. on Acid Rock Drainage (ICARD)*, Skellefteå, Sweden. 2009/6/22.
- A geophysical and geotechnical study to determine the hydrological regime of the Central Manitoba gold mine tailings deposit. *Canadian Geotechnical Journal*. 2009/1/21.
- Prediction of effluent water quality from waste rock piles in a continuous permafrost region. *Water in Mining Environments*. 2007.
- Variably-saturated Flow Through Mine Waste Rock in a Permafrost Environment. *AGU Fall Meeting Abstracts*. 2007/12.
- Hydrology of the Central Manitoba mine tailings. *Proceedings of the 5th Joint Canadian Geotechnical Society and the International Association of Hydrogeologists Québec City, Que.* 2004/10.

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## KMG Gold Recycling's® Environmental Commitment

KMG Gold follows a strong mandate that is committed to producing positive environmental impacts both locally and nationally. KMG Gold constantly strives to reduce pollution and the carbon footprint by reducing the amount of acidic waste rock in the environment by recycling precious metals. All precious metals that are purchased or refined by KMG Gold are recycled and placed back into the world's stockpile of gold, silver and platinum, helping reduce the demand on newly mined metals.

Reducing the need for virgin gold provides a wealth of environmental benefits, including:

- Reducing the volume of gold waste and recovering scrap from manufacturing and production operations.
- Reducing the volume of other metals used for alloying processes, such as zinc, copper, silver and nickel.
- Reducing the amount of acid rock drainage from mine waste rock dumps and tailings ponds.

Every ounce of gold (and other precious metals) that KMG Gold recycles back into the market substantially reduces the creation of acidic rock waste and its negative environmental impact. Thanks to the efforts of KMG Gold and their customers, the percentage of the world's gold supply that comes from reclaimed sources has increased by 10% to a current total of 35%. KMG Gold is proud of their contribution to increasing this total and since 2007, KMG Gold has reduced the creation of acidic waste rock by an incredible 7,000,000 tons.

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## How KMG Gold Recycling<sup>®</sup> Supports the Community

In addition to their mission to educate members of the community in gold buying practices and trends, KMG Gold strives to maintain a positive impact on the local community by giving back in several varied and diverse ways.

Recent ways KMG Gold has given back to the community:

- KMG Gold President and CEO Michael Gupton participated in the 2013 Movember campaign to raise money and awareness for men's health.
- KMG Gold supported the 2013 Special Olympics Manitoba Gold Gala which raised money to help celebrate their athletes and the people who support them.
- KMG Gold was a sponsor of the 2012 and 2013 Kenora Bass Tournament and is looking forward to supporting this exciting tournament in the future.
- KMG Gold supported the Attire to Inspire Fashion Show which benefitted the Society of Manitobans with Disabilities Foundation/Easter Seals<sup>™</sup> Manitoba in February 2013.
- KMG Gold annually sponsors a local young adult soccer team, recognizing the importance of community spirit, exercise and providing youth with a safe and fun outlet that fosters peer involvement.
- KMG Gold frequently hosts gold buyer events where customers are encouraged to donate their gold to the Canadian Cancer Society so that KMG Gold can match all donations dollar for dollar.
- KMG Gold also donates all customer costume jewellery and silver plated items to Goodwill Industries.

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## Recent Awards

Long recognized for advocating on behalf of the customer and pushing for more transparency in the marketplace, KMG Gold is the proud recipient of several Better Business Bureau (BBB) Torch Awards. Each year the Manitoba and Northwestern Ontario Chapter of the BBB selects finalists and winners for their annual Torch Awards. BBB Torch Award winners build trust, advertise honestly, tell the truth, remain transparent, honour their promises, and display integrity in all of their marketplace activities. These prestigious awards affirm KMG Gold as a trustworthy partner for Canadians who want honest estimates and the best value when recycling their precious metals.

- Winner of the 2013 Marketplace Excellence Award, Demonstrating Ethics and Integrity in the Marketplace
- Winner of the 2013 Environment Friendly Award
- Winner of the runner-up 2012 BBB Environmentally Friendly Torch Award
- Winner of the 2011 BBB Torch Award for Marketplace Excellence, Demonstrating Ethics and Integrity in the Marketplace
- Winner of 2010 BBB Torch Award for Marketplace Excellence, Demonstrating Ethics and Integrity in the Marketplace

## Recent Award Nominations

- Nominated for the 2012 BBB Torch Award for Marketplace Excellence, Demonstrating Ethics and Integrity in the Marketplace

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## Winnipeg Free Press - PRINT EDITION

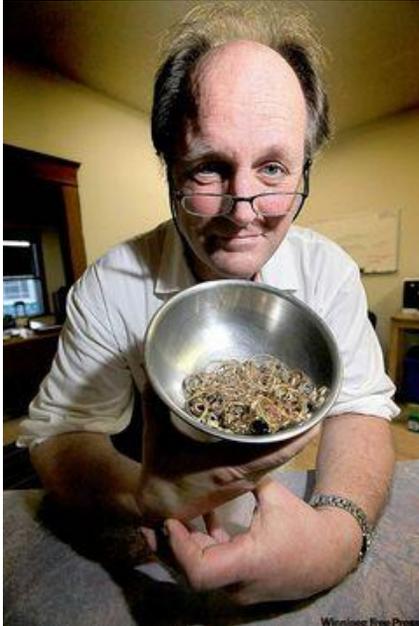
### KMG sees dramatic growth

By: Martin Cash

Posted: 02/9/2011 1:00 AM

MICHAEL Gupton wants to buy your gold, but he does not want to be associated with the TV hucksters who are all over cable television these days.

Gupton has just moved his three-year-old home business, KMG Gold Recycling, into commercial space near Winnipeg's Confusion Corner because of the phenomenal growth he's had over the last three years.



Michael Gupton holds remains of rings and coins brought in by sellers.

(PHIL.HOSSACK@FREEPRESS.MB.CA)

*Tips to sell your precious metals*

*\$1 worth of old U.S or Canadian silver nickels, dimes, 50-cent pieces or silver dollars is worth about \$13.*

*Try to determine how much precious metal is contained in the objects you're selling.*

*Most jewelry would be either 10- or 14-karat gold. Pure gold is 24 karats, so 10-karat gold is about 41.7 per cent gold.*

*You can get a fair approximation of the weight by using a kitchen countertop scale accurate to the hundredths of an ounce*

But there has also been dramatic growth in business in general, dominated, it seems, by garish sales pitches from operators that may give some of us pause.

Gupton, a former gold prospector, claims to pay the highest prices for Canada -- no less than 81 per cent of market prices for precious metals.

As well as honesty and integrity -- KMG won a marketplace excellence award in 2010 from the Better Business Bureau -- Gupton says he offers higher prices partly because he has access to his own refinery.

"We try to educate the consumer," Gupton said.

"If they want the most money, they have to deliver their metal to a refinery."

KMG pays a minimum of 81 per cent if (there was another operator offering 80 per cent in the fiercely competitive Vancouver market) Gupton does his own speculation as to the quantity of precious metal contained in a piece of jewelry or metal object.

But he'll pay 97 or 98 per cent if he sends it off to his own refinery on the West Coast (the customer does have to pay a refinery fee).

His business regularly accesses enough material to produce between 100 and 200 ounces of fine gold every two weeks. At \$1,350 an ounce, that's worth as much as \$270,000.

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## **KMG Gold – Winnipeg Free Press - PRINT EDITION (Continued)**

Gupton says he stands by his claim of paying more than anyone else in the business because he has sent metal off to some of the others. On lots that he has paid \$100, he said others have offered him between \$20 and \$50.

He said he was surprised one company that paid him only \$50 was one of the country's oldest and most prestigious jewelry retailers.

Gupton said the fact his company runs its own refinery adds a level of integration others can't provide and a level of certainty that lets KMG pay a higher price.

"We are a primary refinery," he said.

"When we melt the metal down, the zinc, tin, lead, manganese and other metals are boiled off and we are left with ingots that are predominantly gold, silver and copper."

That is then sold to a secondary refinery that produces pure gold and silver and then it is sold back into the market to jewellers and the mint.

Christine Aquino, director of marketing for the Royal Canadian Mint, said the Crown corporation does buy precious metals from the secondary market.

"The amount we buy depends on our own capacity and also the quality of the metal," she said. "We have certain programs on the go, but when we have the capacity we will buy on the secondary market."

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Web page URL: <http://www.winnipegfreepress.com/business/precious-metal-buyers-business-is-good-as-gold-115625314.html>

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## Press Release – KMG Gold Recycling<sup>®</sup> Launches First Class Ecommerce Site

*KMG Gold Recycling<sup>®</sup>, North America's leading precious metal recycler, has officially launched their ecommerce site, giving customers a high-quality online shopping experience.*

**(PRWEB) August 12, 2013** – [KMG Gold Recycling<sup>®</sup>](http://www.kmggold.com), has officially launched their brand new ecommerce site, marking their foray into the world of online shopping.

This first class ecommerce site offers customers a high-quality shopping experience that is truly one-of-a-kind. The only place to find all gold testing and acid testing supplies in one convenient location, KMG Gold is excited to offer their customers a seamless shopping experience.

The launch of the [ecommerce site](#) is ideal for those looking to set up their own gold buying businesses, offering everything to complete the process from start to finish, including gold testing products, crucibles, ingot molds and more.

Truly offering something for every customer, the site also features hundreds of collectible coins for purchase. Coins offered include numismatics, Royal Canadian Mint products as well as other coins and paper money from around the world. New coins and numismatics are added daily and feature a wide range of products that are perfect for both beginners starting their coin collections and for seasoned coin veterans looking for that specific, rare coin.

Easy to navigate and laid out in a user-friendly manner, KMG Gold is certain that this site will be a game changer in terms of how people shop in the gold buying industry. The company looks forward to attracting new customers from across North America and is certain that their high-quality products and positive shipping experience will further increase their already expanding customer base.

KMG Gold Recycling buys, recycles, and refines all precious metals including gold, silver, platinum and palladium. Michael Gupton started KMG Gold as an internet gold buyer in 2007 at <http://www.kmggold.com>, and opened their first location in Winnipeg in 2010 and has now expanded into the USA with a location in Grand Forks ND.

For more information on KMG Gold Recycling and its commitment to help educate the consumer, please visit us [online](#) or call us toll free at 1-877-468-2220 or at 204-452-4653.

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## Image Gallery



**Michael Gupton, President & CEO KMG Gold Recycling**



**Scrap Silver for Recycling**



**Scrap Gold Jewellery for Recycling**



**Recycled Silver Bars**

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## Contact Information

### Please send media inquiries to:

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## Social Networks

**Facebook:** <https://www.facebook.com/kmggold>

**Twitter:** [@kmggold](https://twitter.com/kmggold)

**Google+:** [+KMG Gold Recycling](https://plus.google.com/+KMGGoldRecycling)

**Pinterest:** <http://www.pinterest.com/kmggold/>

**Blog:** <http://www.kmggold.com/blog/>

**YouTube:** <http://www.youtube.com/user/kmggold/videos>

**LinkedIn:** <http://www.linkedin.com/company/kmg-environmental-inc.>

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